



Building Financial Capacity Coalition January 15, 2026

Mission Statement

To foster community prosperity by enhancing the knowledge and skills Rio Grande Valley families need to improve their financial decision making.

BFCC Purpose

Devoted to teaching and providing resources to individuals and families on how to manage their personal and small business finances.

On behalf of the Building Financial Capacity Coalition (BFCC), a 501(c)(3) nonprofit, thank you for your continued commitment to our community. We are inviting you to sponsor our **2026 financial education initiatives** that equip Rio Grande Valley students and families with the knowledge and skills to make informed financial decisions—today and for the long term.

Proven Model. Measurable Impact.

Since 2012, BFCC's signature **Money Smart Student Ambassador Program** has trained high school students using FDIC Money Smart modules and other resources, preparing them to teach their peers through presentations, videos, and games. The students' creations are showcased in our Financial Literacy Summits and judged for monetary awards, reinforcing learning and leadership.

To strengthen outcomes, we now require students to present to their peers (grades 9–12) before the summit, which broadens reach and improves presentation quality. We record these presentations and share them on school social media so students can access the content year-round. Through this approach, we anticipate engaging **more than 18,000 students in 2026**.

In 2026, student participation will expand across the region. Confirmed districts for the Money Smart Student Ambassador Program include:

- Brownsville ISD: 6 high schools
- Harlingen CISD: 4 high schools
- La Feria ISD: 1 high school

All other districts in the Rio Grande Valley will be invited to attend the BFCC Summit to encourage future participation.

2026 Financial Education Summits:

- Harlingen CISD & La Feria ISD: Tuesday, April 7, 2026
- Brownsville ISD: Tuesday, April 28, 2026

A total of 11 high schools will participate in this year's Summits.

Board Members

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Executive Director

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Why Your Sponsorship Matters (5 High-Impact Reasons)

1. **Community Reinvestment Act (CRA) Alignment (for banks)**

Supporting BFCC's teacher and student programs helps institutions meet **CRA** objectives by investing in **low- to moderate-income** communities and advancing equitable access to financial education and resources.

For businesses: Your support equips community members with essential financial skills, fostering a healthier, more resilient local economy.

2. **Elevating Financial Literacy**

BFCC provides practical, age-appropriate education and planning tools that enable students and families to make informed choices, manage credit, and set savings goals.

3. **Empowering Teachers Through Professional Development**

By partnering with BFCC and aligned nonprofits, educators gain access to robust financial planning resources—reducing stress, building resilience, and improving classroom focus and performance.

4. **Strengthening Community Stability**

Financially confident teachers, students, and families circulate dollars locally, bolster small businesses, and contribute to broader economic vitality.

5. **Social Impact & Corporate Responsibility**

Sponsorship demonstrates a tangible commitment to education and financial well-being—building trust, deepening relationships, and resonating with socially conscious customers.

Special Thanks to Our Sponsors & Partners

Our work is made possible by partners including:

Brownsville ISD

Harlingen CISD

La Feria ISD

Texas Southmost College

City of Brownsville

CDCB

IBC Bank

Lone Star National Bank

Texas Regional Bank

Falcon Bank

First Community Bank

Titan Fuel

Frost Bank

Rio Bank

SAVVAS Learning Ctr

Troutwood

610 Marketing

Burton McCumber & Longoria LLP

Your investment helps us “plant one seed at a time”—impacting one student and one family at a time.

2026 Sponsorship Levels & Recognition

Gold – \$5,000

- Sponsor feature on website
- CRA credit for number of students/parents across all three BFCC programs (and any additional 2026 programming)
- Logo on all advertisements and program videos
- Invitation to Recognition Luncheon
- Opportunity to judge the Money Smart Student Ambassador Competition

Silver – \$3,000

- Sponsor feature on website
- CRA credit for number of students in two BFCC programs
- Logo on all advertisements and program videos
- Invitation to Recognition Luncheon
- Opportunity to judge the Money Smart Student Ambassador Competition

Bronze – \$2,000

- Sponsor feature on website
- CRA credit for number of students in one BFCC program
- Logo on all advertisements and program videos
- Invitation to Recognition Luncheon
- Opportunity to judge the Money Smart Student Ambassador Competition

Professional Development – \$1,000

- Sponsor feature on website
- CRA credit for number of teachers trained in financial literacy
- Logo featured on school advertisements
- Invitation to Recognition Luncheon
- Opportunity to judge the Money Smart Student Ambassador Competition

Donation – \$500

- Name featured on website

How to Contribute

All contributions are payable to:

BFCC – Building Financial Capacity Coalition (a 501(c)(3) nonprofit organization)

For questions or to confirm your sponsorship, please contact:

Bertha Garza, Executive Director

Email: garzabertha025@gmail.com | **Phone:** 956.543.7021

General Inquiries: BFCCRGV@gmail.com | **Website:** BFCCRGV.com

Thank you for helping us expand access to financial education across Cameron County and the Rio Grande Valley. Together, we are growing financial knowledge, confidence, and opportunity—one student, one family, and one classroom at a time.

With gratitude,

Bertha Garza

Executive Director, Building Financial Capacity Coalition

Sponsorship Commitment Form

(Return via Email to garzabertha025@gmail.com)

Sponsor/Organization Name: _____

Primary Contact & Title: _____

Email: _____ Phone: _____

Address: _____

Sponsorship Level (check one):

Gold – \$5,000 Silver – \$3,000 Bronze – \$2,000

Professional Development – \$1,000 Donation – \$500

Logo & Branding Contact (if different): _____

Billing/Accounts Payable Contact (if different): _____

Notes/Restrictions (if any): _____