



January 15, 2024

Thank you for your continued SUPPORT!

**BFCC/BUILDING FINANCIAL CAPACITY COALITION
A 501c3 NON PROFIT ORGANIZATION**

MISSION STATEMENT

To foster community prosperity by enhancing the knowledge and skills Rio Grande Valley families need to improve their financial decision making.

BFCC PURPOSE

Devoted to teaching and providing resources to individuals and families on how to manage their personal and small business finances.

SPONSOR/PARTNERS:

BFCC continues to assist financial institutions with their CRA outreach. BFCC serves our low to moderate students/parents in our community and know that if you are a financial institution you can get CRA Credit for the contribution to our organization. We would appreciate the maximum possible contribution so that you can receive the most CRA Credit in regards to the number of students and hours taken to teach, judge and interact with students. Please review the opportunities you have in the sponsorship page.

BFCC would like to report that during the 2023/2024 school year the following eleven schools are participating in the Money Smart Ambassador Program: (6) Brownsville Independent School District and (4) Harlingen Independent School District, and (1) La Feria Independent School District.

All other schools in the RGV are being invited to join us at the presentation "Student teaching Students Competition) to be held in Feb. 2024.

Special Thanks to our present and past financial partners:

City of Brownsville, TSC, IBC Bank, Lone Star National Bank, Texas Regional Bank, Frost Bank, Falcon Bank, CDCB, Troutwood, SAVVAS, and 610 Marketing and the 2023-2024 TFEE Grant for their continued monetary support. With your participation and support, you are partnering in the benefit of reaching and

advocating Financial Education in our community. In 2024 your sponsorship will continue to fund three of our major programs: **Money Smart Student Ambassador Program, Labor of Love Financial Education Program and the Save for College Student/Household Program.**

Together we are planting one seed at a time, making a difference in our students, one student and one family at a time. Thank you for making the difference in Cameron Country and the Rio Grande Valley.

BFCC takes great pride and works diligently to continue to bring the students and parents of the Rio Grande Valley programs using FDIC Money Smart Online Training Programs and other Financial resources.

Thank you again for your continued support and we look forward to working with you during the 2024 financial education initiatives.

Sincerely,
Bertha Garza, BFCC Executive Director
BUILDING FINANCIAL CAPACITY COALITION
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[VIEW OUR PROGRAM AT BFCCRGV.COM](http://BFCCRGV.COM)

[Money Smart Student Ambassador Program](#)

BFCC introduces the Money Smart Student Ambassador Program, a unique and proven initiative that has yielded positive results since 2012. This program involves providing Train the Trainer classes to high school students, utilizing online FDIC Money Smart Modules and additional resources. Students collaborate in teams with their mentor/teacher to create presentations for their peers, embodying the fundamental concept of students teaching students through their innovative creations.

These creations, presented in the form of videos, games, or traditional presentations, undergo judgment and compete for monetary prizes. The program is strategically designed to educate students before their high school graduation,

empowering them to make informed financial decisions for themselves and their families.

BFCC Financial Summits are scheduled as follows:

- HCISD: February 8, 2024 at the HCISD Performing Arts
- BISD: April 3, 2024 at Lopez High School

Despite the challenges posed by the pandemic, BFCC persevered and sustained its programs. In 2020, 4 high schools participated, and this number increased to 10 in 2021. The Train the Trainer Sessions for the 2023/2024 academic year concluded in early October, marking an expansion to 11 high schools, including BISD, HCISD, and La Feria ISD. The talent witnessed during the training sessions has fueled anticipation for what promises to be a remarkable year. Past student presentations, which showcase their achievements, can be viewed on our website, BFCCRGV.COM.

For the 2024 school year, BFCC has introduced enhancements to the Money Smart Ambassador Program. This includes initiating training for students earlier and presenting the results in February 2024. This adjustment allows schools more time before the end of the academic year to showcase the accomplishments of the Money Smart Ambassadors to their student body.

The lessons gleaned from the pandemic underscored the potential of technology to extend our reach to a greater number of students. Beyond in-person presentations, we discovered the effectiveness of recording sessions and delivering them to students across all grade levels, spanning from 9 to 12.

Labor of Love Student Financial Program

The Labor of Love Student Financial Program by BFCC aims to offer specialized Financial Education Training and Workshops for at-risk high school students, primarily from Lincoln Park High School in Brownsville. These students, who have recently become or will soon become mothers, are determined to earn their high school diplomas amid challenging circumstances. BFCC is committed to resuming face-to-face classes, providing personalized assistance in navigating the FDIC Money Smart modules.

The program includes the Labor of Love Financial Education Workshop, features Dress for Success sessions, interview training, and an exclusive luncheon with community leaders who will share their inspirational stories with the students. This initiative provides sponsors with the opportunity to support our most

vulnerable students, enabling them to realize their full potential and achieve both personal and familial goals.

Save for College Student/Household Program

BFCC has developed a comprehensive 2- hour training program, including Bilingual Financial Education Training for Parents/Students. This initiative specifically targets students and their parents, fostering collaboration in planning for the student's future. A Special Engagement event is organized as part of this 2-hour training.

We are delighted to announce that this training extends its reach to the elementary level, initiating children on the essential path of financial education necessary for success. The program plants the seed of learning short-term and long-term saving techniques, as well as setting financial goals to shape their future. Parents receive guidance on becoming financially savvy, understanding credit, and mastering the art of setting and achieving savings goals, all through the utilization of FDIC Money Smart Modules.

The ultimate objective is to establish a savings account at a local bank, motivating both parents and students to continue their savings journey for a secure future.

YES!

Sponsor's Name:

We want to sponsor BFCC - Building Financial Capacity Coalition during the 2024 Financial Education Program to be held in the RGV.

_____ \$5,000 **Gold Sponsor Level**

Sponsor featured on the website
CRA credit for number of students/parents that participate in **all three programs** mentioned and any other program BFCC is involved in during 2024.
Logo to be included in all advertisement and video developed
Opportunity to attend the Recognition Luncheon
Opportunity to judge the Money Smart Student Ambassador Program

_____ \$3,000 **Silver Sponsor Level**

Sponsor featured on the website
CRA credit for number of students in **two of the programs**
Logo to be included in all advertisement and video developed
Opportunity to attend the Recognition Luncheon
Opportunity to judge in the Money Smart Student Ambassador Program

_____ \$ 2,000 **Bronze Sponsor Level**

Sponsor featured on the website
CRA credit for number of students in **one of the program**
Logo to be included in all advertisement and video developed
Opportunity to attend the Recognition Luncheon
Opportunity to judge in the Money Smart Student Ambassador Program

_____ \$ 1,000 **Professional Development Sponsor Level**

Sponsor featured on the website
CRA credit for number of Teachers trained on Financial Literacy
Logo to be included in all School advertisement
Opportunity to attend the Recognition Luncheon
Opportunity to judge in the Money Smart Student Ambassador Program

_____ \$ 500 **Donation Level**
Name featured on the website

If you have any questions, or need further information any particular program, please contact Bertha Garza at garzabertha025@gmail.com or call 956 543-7021.

Please make checks payable to BFCC- Building Financial Capacity Coalition/a 501C3 Non profit Organization.