



**January 20, 2022**

**Thank you for your support!**

**BFCC/BUILDING FINANCIAL CAPACITY COALITION  
A 501c3 NON PROFIT ORGANIZATION**

**MISSION STATEMENT**

To foster community prosperity by enhancing the knowledge and skills Rio Grande Valley families need to improve their financial decision making.

**BFCC PURPOSE**

Devoted to teaching and providing resources to individuals and families on how to manage their personal and small business finances.

**BFCC would like to thank our educational partners :** BISD, HCISD, La Feria ISD, Santa Rosa ISD, Santa Maria ISD and Port Isabel ISD.

**Special Thanks to our financial partners:** City of Brownsville, TSC, IBC Bank, Wells Fargo Bank, Lone Star National Bank, Frost Bank, BBVA Compass, Chase, First Community, Falcon Bank, CDCB and the 2020-2022 TFEЕ Grant for their continued monetary support. With your participation and support, you are partnering in the benefit of reaching and advocating Financial Education in our community. Together we are planting one seed at a time, making a difference in our students, one student and one family at a time. Thank you for making the difference in Cameron Country and the Rio Grande Valley.

In 2022 your sponsorship will fund three programs: **Money Smart Student Ambassador Program, Labor of Love Financial Education Program and the Save for College Student/Household Program.**

BFCC takes great pride and works diligently to continue to bring the students and parents of the Rio Grande Valley programs using FDIC Money Smart Online Training Programs.

**[VIEW OUR PROGRAM AT BFCCRGV.COM](http://BFCCRGV.COM)**

## **Money Smart Student Ambassador Program**

BFCC's unique and one of a kind program that has been tested and proven very positive results since 2012: **Money Smart Student Ambassador Program** where we provide Train the Trainer classes to High School students utilizing the online FDIC Money Smart Modules. The students work in teams with their mentor/teacher and create a presentation for their peers. It is the basic concept of students teaching students thru their creations. Their creations in the form of presentations, videos or games are then judged and compete for monetary prizes. **A program designed in educating students before graduating high school in order for them to make better financial decisions for themselves and that of their families.**

**The pandemic turned everything upside down and our in person summits were canceled since 2019.** BFCC continued its programs and in 2020 4 high schools participated and in 2021 it increased to 10 high schools participation. We are very proud of the students and their presentations and you can view the results by going to our [bfccrgv.com](http://bfccrgv.com) website to see the presentations they created.

**BFCC is very proud to report that for our 2022 summit we anticipate more high schools participating since 10 have already gone thru the Train the Trainer Class and other high schools are joining in anticipating approximately 14 high schools participating in the April 2022 Summit.** Due to the ongoing risks that the pandemic has brought our region, we will continue to record the presentations and judge them at that time also. Our Target is to continue to have our summits in April of 2022 to celebrate Financial Education National Month. We anticipated reaching out to many more students than in the past because we learned that with technology we can reach thousands and not just what would fit in an auditorium. We want to be able to reach the total student population at each high school by taking the presentations to their websites and their TV stations. BFCC would like to live stream this event if possible and be able to share it with all high school students of all grade levels. We believe that with the help of technology, students will have the opportunity to observe and learn from our Money Smart Student Ambassadors who represent their schools.

## **Labor of Love Student Financial Program**

BFCC will conduct Train the Trainer classes specifically designed for at risk students in High School (mainly attending Lincoln Park High School in Brownsville) that have recently become mothers or will soon be mothers and are striving to get their high school diploma thru this difficult time. BFCC conducts these classes via zoom or face to face whatever is possible and provides assistance in getting them thru the FDIC Money Smart modules. After a 4 month training, the student is invited to a Financial Education Workshop which includes, Dress for

Success sessions, interview sessions as well as an invitation to a special luncheon with community leader speakers to share their stories with the students. It is an opportunity for sponsors to help our most at risk students reach their potential and help them meet their goals and that of their families.

## **Save for College Student/Household Program**

BFCC has designed 5 hr training including a Bilingual Financial Educations Training Series for Parents. This training is basically targeting the student/parent and encourages them to work together to plan for the student future.

We are very pleased to report that with this training we are reaching out the elementary level, starting them on the financial education road needed to succeed. We are planting the seed of learning how to do short term saving/long term saving and setting financial goals for what they would like their future to look like. Parents are also taught to Get Smart about their credit and to Learn how to set goals and SAVE, SAVE, SAVE. utilizing the FDIC Money Smart Modules. The ultimate goal is to set up that savings account at a local bank to encourage both parent/student to continue their savings program for their future.

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**BFCC continues to assist financial institutions with their CRA outreach.** BFCC is reaching out to our low to moderate students/parents in our community and know that if you are a financial institution you can get CRA Credit for the contribution to our organization . Keep in mind that your giving will determine the number of hours/students you will be receiving while judging, teaching, or interacting with the students. Please review the opportunities you have in the sponsorship page or if you have any questions, please contact me.

**Thank you again for your continued support** and we look forward to working with you during the 2022 financial education initiatives.

Sincerely,  
BFCC Executive Director  
Bertha Garza

# YES!

Sponsor's Name:

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We want to sponsor BFCC - Building Financial Capacity Coalition during the 2022 Financial Education Program to be held in the RGV.

\_\_\_\_\_ \$3,000 **Gold Sponsor Level**  
Sponsor featured on the website  
CRA credit for number of students/parents that participate in **all three programs** mentioned and any other program BFCC is involved in during 2022.  
Logo to be included in all advertisement and video developed  
Opportunity to judge the Money Smart Student Ambassador Program

\_\_\_\_\_ \$2,000 **Silver Sponsor Level**  
Sponsor featured on the website  
CRA credit for number of students in **two of the programs**  
Logo to be included in all advertisement and video developed  
Opportunity to judge in the Money Smart Student Ambassador Program

\_\_\_\_\_ \$ 1,000 **Bronze Sponsor Level**  
Sponsor featured on the website  
CRA credit for number of students in **one of the program**  
Logo to be included in all advertisement and video developed  
Opportunity to judge in the Money Smart Student Ambassador Program

\_\_\_\_\_ \$ 500 **Donation Level**  
Name featured on the website

If you have any questions, or need further information any particular program, please contact Bertha Garza at [garzabertha025@gmail.com](mailto:garzabertha025@gmail.com) or call 956 543-7021.

Please make checks payable to BFCC- Building Financial Capacity Coalition.